

2022



SPONSORSHIP PACKET



PLATINUM FESTIVAL PRESENTING SPONSOR [Limit: 1]

\$10,000

- Logo featured on stage banner
- Logo featured at Official Festival Bar
- Logo featured on updated website
- Logo featured on Jumbotron during Festival
- Logo and/or commercial featured before Boat-In Movie
- Option for commercial to be played on Jumbotron
- Logo on pre-event street banners
- Featured on social media channels
- 10' x 20' booth space (10' x 10' is standard)
- Entry to parade



GOLD PRESENTING SPONSOR [Limit: 3]

\$5,000

- Logo included on stage banner
- Increased social media promotion
- Logo featured on updated website
- Logo featured on Jumbotron during Festival
- Option for commercial to be played on Jumbotron
- Logo on pre-event street banners
- 10' x 10' booth space
- Entry to parade



MEET YOUR MAKER PRESENTING SPONSOR [Limit: 1]

\$5,000

- Naming rights to Meet Your Maker
- Logo featured on banners at Meet Your Maker and related marketing
- Logo on tasting cups
- Recognized on social media and website as presenting sponsor of Meet Your Maker
- Choice of beer booth location
- Logo on Jumbotron during Festival





BOAT-IN MOVIE SPONSOR [Limit: 3]

\$2,500

- Naming rights to Boat-In Movie
- Logo shown before the movie
- Commercial shown before the movie
- Recognized on social media and website as presenting sponsor of Boat-In Movie
- Logo on Jumbotron during Festival



SILVER FESTIVAL PREMIUM SPONSOR

\$2,000

- Logo included on updated website
- Logo included on Jumbotron during Festival
- Featured on social media channels
- 10' x 10' booth space
- Entry to parade



KIDS EVENTS FESTIVAL PREMIUM SPONSOR

\$1,000

- Logo included on updated website
- Logo included on Jumbotron during Festival
- Logo featured in kids' activities tent
- Featured on social media channels
- 10' x 10' booth space
- Entry to parade



STANDARD FESTIVAL SPONSOR

\$550

- 10' x 10' booth space
- Entry to parade
- One social media mention



NEW YEAR. NEW LOGO.
SAME GREAT WEEKEND

FOOD, BEER, PARADE, SURFING, SHOPPING & MORE!

July 21-23, 2022

• **MOUND, MINNESOTA** •